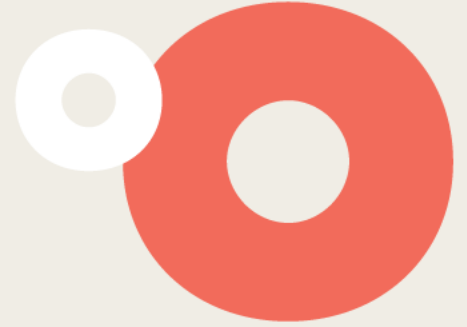




Pronto

Boosting public procurement
for sustainable innovation



Regulations, Certifications and Standards

PPI Mini-training module #4



This project has received funding from
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RCS at a glance



What do we mean by it

Innovative solutions are often non-standard, do not comply with labelling or certification requirements, and sometimes also stay outside the provisions of extant legislation and regulations.

Why it is important

Bearing this peculiar aspect in mind, procurers should make the best efforts (if justified by the interests at stake and the domain at hand) to reconcile tender outputs with RCS.

When is it important to use it

Focusing on RCS facilitates the diffusion of fully compliant products and services, thus helping to broaden the market and make commercialisation prospects more sustainable. Interest in legislation and regulation is an obvious rule of behaviour for any public procurer.

How it can be implemented

Standard setting bodies and labelling/certification organisms exist aplenty in all relevant domains. Whenever innovation promises to be radical, they can be contacted directly rather than only through reading their publications and then adopting their principles.

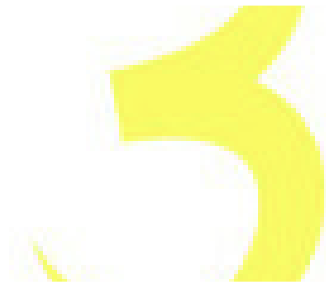
When should it be planned/implemented



Needs identification and assessment



Prior art analysis



IPR search & IPR and confidentiality strategies



Analysis of the regulatory, certification, standardisation environment



Drafting the business cases



Open market consultation



Tender documentation



Conducting the procedure



Monitoring and evaluating the contract performance



Managing after contract issues

SWOT analysis



Strengths

- Framing innovative procurement within RCS gives more market prospects to its results.
- It's all about keeping informed about, monitoring and liaising with specific information sources.

Opportunities

- RCS compliance can encourage trust in the newly developed products and services.
- It can also help define/clarify the technical specifications of the envisaged solutions.

Weaknesses

- Legislation and regulation may be stringent and their provisions unavoidable.
- Certifications and standards are often esoteric topics, even for specialised experts.

Threats

- Keeping oneself updated on RCS is a time and resource consuming activity.
- In some cases they can act as straightjackets for innovation, instead of promoting it.



Consortium



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