



An initiative of

 Federal Ministry
Republic of Austria
Digital and
Economic Affairs

 Federal Ministry
Republic of Austria
Climate Action, Environment,
Energy, Mobility,
Innovation and Technology

In cooperation with


BUNDESBESCHAFFUNG

PPPI Service Center

**We build
bridges.**

Connecting public procurers
and innovative companies.

Our Goal:

Modern, efficient and service
oriented administration.



Innovation Platform



Networking & Events



Strategic PPPI Consultancy



Trainings



Pilot Projects



Financial Support

A low-angle photograph of a group of people with their arms raised in a celebratory gesture, overlaid with a red filter. The text "PPPI Project" is centered in white.

PPPI Project

Open Innovation-Challenge

Autonomous mulching and mowing



„Which machines will mulch and mow green strips in the future?“



The challenge was released on auf www.ioeb-innovationsplattform.at



11 companies participated, 12 ideas were submitted



4 Companies invited to the INNOVATION DIALOGUE
Innovation Partnership to develop new solution
starting Q2 2019



Important for a Open Innovation-Challenge

General factors

- Openness for input from outside / from companies
- Functional objectives and scope for submissions
 - ✓ Starting point is a problem or improvement potential or innovation search field
 - ✓ Avoid: "we need exactly: this in this size and that color and programming language xy".
- A cross-industry description with comprehensible evaluation criteria
- Communication of a rough plan how to proceed after the challenge
- An appreciative attitude towards submitters
- A central contact person for the moderator of the challenge
- An (internal) jury with time resources
- A market activation (usually by the PPPI Service Center)

At market consultations

Measures to protect competition

- Coordinate with different companies (avoid tunnel vision)
- make relevant information in the tender available to all (no information advantage)
- Use neutral instances that are not involved in the procedure
- Neutral and objective specifications in the award procedure (no preference for content)
- Sufficiently long deadlines in the award procedure (no time lead)
- Record measures in the award notice



We are

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